

*Doctors make our lives longer.  
Artists make that life worth living.*

David Dedden

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[www.artandoxygen.com](http://www.artandoxygen.com)

## PROFILE

An experienced, award-winning designer with a good understanding of what it takes to create a successful product. Excellent interpersonal, collaborative and management skills; dynamic team player with articulate writing and verbal abilities.

## SKILLS

Platforms	Mac OSX (10.3-10.5), Windows 98-XP, Server 2003
Technical Expertise	Adobe CS3 (Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver & Flash), Office Suite (Word, Excel, Powerpoint, Outlook, Visio), iWork (Pages & Keynote), SQL, Classic ASP, PHP, XHTML, CSS

## EXPERIENCE

### **Web Developer, California Horsetrader, Inc.; Escondido, CA — 2006-Present**

Develop Horsetrader.com as part of a team of 3 designers and programmers. Assist in building out the back-end hardware infrastructure and database coding, as well as an e-commerce ordering system that maintains a large amount of customer data. The publicly viewed elements of the site were designed with my assistance and are under constant refinement. With my skills in project management, I've helped turn Horsetrader.com, an established online Equine Trading service, from a regional site into one that draws advertising from a variety of alliance partners throughout the nation.

### **Graphic Artist, California Horsetrader, Inc.; Escondido, CA — 2005-2006**

Demonstrated a thorough understanding of digital pre-press production methodology used by an industry leading, high-volume publication. Won the Employee of the Year Award in 2006 due to my diligence in moving the company to a new level of efficiency through creative design and acute technical problem solving skills.

### **Research Assistant, X-Design Labs; San Diego, CA — 2004-2005**

Assisted renowned Professor Natalie Jeremijenko on a variety of projects that focused primarily on social awareness. My contribution to a project involving a wiki-based encyclopedia on how consumer products are produced and their cost to the environment led to being nominated as one of the most innovative students at UCSD in 2005.

### **Marketing Assistant, UCSD Sports Facilities; La Jolla, CA — 2003-2005**

Developed successful marketing collateral both in print and online. Its main focus was to provide up-to-date information on the university's facility and public events. Maintained an interactive high-traffic university website while refining skills in XHTML, CSS, Flash and ASP.

### **Senior Web Developer, Calspace: CORAX Program; La Jolla, CA — 2002-2003**

Created an informational hub relating to the construction of an Unmanned Aerial Vehicle (UAV) that was being built by a group of engineering students at the University of California, San Diego. This site included live, streaming feeds of meetings, program updates and notes for all members in a centralized, easily accessible location.

## EDUCATION

University of California, San Diego — BA, Interdisciplinary Computing & The Arts, 2005

Portfolio viewable at: [www.artandoxygen.com](http://www.artandoxygen.com)

*References available upon request.*